OLGA TSOY

UX/UI, Product Designer | 3 years of experience

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in in/olgachoi

EXPERIENCE

BCC.kz
Dec '22 – Current

Sr. Product Designer/Design System Lead
Remote

- Launched loans and insurance products within the bank's application;

- Actively participated in the B2C redesign and assisted other designers in redesigning their products;

- Tracking product conversion rates and proposing new solutions based on testing;

- Designed a design system for a new mobile application from scratch. This design system is utilized across all streams of the bank;

- Leading the design system team: established processes and communication within the team, delegate tasks, and secure budgets for the team;

- Implementing a new visual language throughout the bank, including both external services and internal ones;

- Recognized as the top employee among designers at the bank for the year 2023, as well as the project in which I was the sole designer being awarded the best project of 2023.

YOKO.io
May '21 – Nov '22

Lead Product Designer
Almaty, Kazakhstan

- Lead UX/UI Design, in a 4 people team, producing all major deliverables and presented these to the clients;

- Collaborated with cross functional teams, including project managers and engineers;

- Finished 8 projects that included various cross-platform solutions: web services, mobile applications, ATMs;

- Took part in all stages of projects: from creating specifications and domain research to transferring the layout to dev team and measuring metrics.

Imarketing
Jul 2020 – Apr 2021

UI Designer | Graphic Designer
Almaty, Kazakhstan

- Designed and prototyped various websites;

- Maintained UI kits and visual assets library across platforms and brands, paying close attention to detail and ensuring consistency;

EDUCATION

KIMEP University
2012 – 2017 | Almaty, Kazakhstan

B.Sc. in Accounting and Audit

ACHIEVEMENTS

Employee of the Year
December 2023 | BCC

Recognized as the top employee among designers at the bank

Project of the Year
January 2023 | BCC

B2C Loan project in which I was the sole designer being awarded the best project of 2023

HARD SKILLS

User Experience Design
User Interface Design
Domain Research
Competitor Analysis
Survey
User Interviewing
JTDB
Persona
User Flow
CJM
Diary Study
Information Architecture
Usability Testing
Motion Design

SOFT SKILLS

Team Management
Mentorship
Requirments Gathering